



2017 Sustain Our Great Lakes 2017 Full Proposal Tip Sheet

STARTING AN APPLICATION

When you are ready to begin the application process, go to easygrants.nfwf.org.

- New users to the system will be prompted to register before starting their application.
- Existing users should log in using their e-mail address and password. If you have forgotten your password, Easygrants will e-mail one to you.
- Once you are logged in, click the **Apply for Funding** button, and select 2017 Sustain Our Great Lakes from the list of "Available Funding Opportunities".
- Complete the Eligibility Quiz and Save and Submit your response.
- If you pass the Eligibility Quiz, Easygrants will return you to your personal Easygrants Home Page. From there, click on the Full Proposal for 2017 Sustain Our Great Lakes. Now you are ready to get started! If you do not pass the Eligibility Quiz, please contact the NFWF Program Contact identified in the RFP.

* * * * *

The instructions below follow sequentially through each section and field in Easygrants required for this program. You may, however, complete these sections and fields in any order. **You are encouraged to use the Help feature in Easygrants for additional guidance and examples.** Additional resources for applicants, including the Indirect Cost Policy, can be accessed on the NFWF website by clicking [here](#). Use the Quick Launch box on the left hand side of the screen to locate your desired information.

CONTACT INFORMATION

Enter the contact information for the primary person responsible for completing the Easygrants application (this person is tagged as the Principal). Additional personnel may be added to your Easygrants account by clicking the "Add" button and entering their information (tag as a Collaborator).

ORGANIZATION INFORMATION

Use the "Select Organization" button to search for your organization; you can search by Name, EIN number, or DUNS number. When searching by Name, it is recommended that you enter as few words as possible to ensure your return list is comprehensive. Select your organization from the list that is the most complete (has DUNS and/or EIN numbers). If Easygrants informs you that your organization's EIN or DUNS already exists but you are unable to find your organization, please contact Easygrants@nfwf.org for support (include your organization's name, EIN, DUNS). If your organization is new to Easygrants, click the "Add New" button at bottom of list and fill out your organization's information.

PROJECT INFORMATION

- **Project Title:** Please do not call your project "2017 Sustain Our Great Lakes Proposal". Give it a short, descriptive name that will distinguish it from other proposals and indicate project purpose. (300 character limit, including spaces)

Take Note!

- **Pop-ups:** Easygrants uses pop-up windows to display some files. Please make sure your web browser allows for pop-ups. The internet browser pop-up blocker must be disabled prior to beginning the application process. You can also try holding the Shift or Control (CTRL) key when clicking the link.
- **Cookies:** Easygrants uses cookies to maintain the session information. Please make sure that your browser and computer can accept cookies.
- **PDF:** Easygrants uses PDFs extensively. Make sure you are able to use Adobe Reader.
- **SAVING AND SUBMITTING:** Once an application has been initiated, it may be saved and then modified and submitted at a later time, up to the application deadline of **Feb 21, 2017 11:59 PM Eastern Standard Time**. Please note DO NOT hit the "Submit" button until you are actually ready to submit. Once you hit submit the application is formally submitted and you may no longer make changes.

- **Project Start Date:** Project start date indicated in the application should be on or after May 11, 2017. In general, project start dates should occur within six months of the anticipated award announcement in mid-May, 2017.
- **Project End Date:** Anticipated completion time for funded projects will typically be two years following finalization of a grant agreement. The grant period may include a third year in cases where there is a demonstrated need for additional time to complete planning, permitting, final design, engineering, implementation or monitoring.
- **Description:** Should be two sentences long in most cases. The first sentence should clearly state the main activity/method being used to address a specific species/habitat and location. The second sentence should begin with “project will” and state the expected outcome from the investment and relevance to conservation. Please refrain from using pronouns such as I, we, our, etc. (1,000 character limit, including spaces)
- **Abstract:** Provide a more detailed description of your project; including location, purpose, major activities, target species, specific habitat, outcomes (deliverables at the end of the grant period) and partners. If this is an international project (or if work is to be completed outside of the US or US territories), please provide one or two sentences explaining the importance/connection to the U.S. Please refrain from using pronouns such as I, we, our, etc. (1500 character limit, including spaces)
- **Requested Amount:** Grant requests should be between \$50,000 and \$1,500,000 (please review the Request for Proposal for categories of funding).

PROJECT LOCATION

- **Project Location Country:** All projects must occur within the Great Lakes Basin.
- **Project Location State/Province:** Select all states/provinces that apply.
- **Project Location U.S. Congressional District(s):** As of January 1, 2013, Congressional District lines were redrawn in many states. Please carefully review the district(s) for your project's location. If you are not sure what the Congressional District(s) should be, you can enter the project zip codes or addresses at <http://www.govtrack.us/congress/members/map> to determine the correct district(s) for your project. If your project takes place statewide, please select the “All Districts” option for that state.
- **Project Location Description:** Please include the county/city where the project will occur in your description. (300 character limit, including spaces)

MAP

This section allows you to map the location(s) of your proposed project. Follow the page instructions provided in Easygrants. For more detailed assistance, refer to the [Map Page Help](#) document or [Mapping Video Tutorial](#).

- Navigate to the map window and click “Save” at the bottom of the page to begin mapping your project.
- There are three methods of submitting the location(s) of your project:
 - I. Upload a Shapefile
 - II. Select by Geography
 - III. Draw a Custom Area
- Once your location(s) have been created, click “Submit Project Location”.
- To finalize your location, click the “Confirmation” check box at the bottom of the page.
- Then click “Save” (or “Save & Continue”) to save your map and move to the next task.

UPLOADS

To complete your application, you must upload one or more files into Easygrants. In general, please minimize the file size of your uploads, and especially files that include photos, diagrams or logos. There is a file size limit of 15 megabytes.

- **Full Proposal Narrative:** The most important upload is your actual full proposal narrative. The **full proposal narrative template** may be downloaded from Easygrants at any time and completed at your leisure. It must be uploaded back into your Easygrants application before your application may be submitted. The narrative may not exceed six (6) pages in total length.
- In addition to the narrative, several other files should be uploaded. Following is guidance regarding all required and optional uploads:

Upload	Required	Notes
--------	----------	-------

Narrative	Yes	Template provided in Easygrants online application "Uploads" section.
Project Maps	Yes	In addition to the Mapping Tool, please submit maps and/or diagrams of on-site work proposed, if applicable. Strongly recommended for restoration or green infrastructure projects.
Letters of Support	Yes	Recommended from significant partners, especially those providing matching contributions. Letters of support should not be mailed directly to NFWF. Scan all letters of support into one single file and upload the file in the "Uploads" section of your online application.
Other documents	No	Ten (10) page limit.
Statement of Litigation	Yes	Template provided in Easygrants online application "Uploads" section. Federal, state, and local government applicants are not required to complete this section.
Board of Trustees or Directors	Yes	Provide a list of members. If your organization is not a nonprofit and does not have a Board, upload a document stating that none exists.
GAAP Audited Financial Statements*	Yes	Please refer to the Required Financial Documents and FAQs webpage for details on all financial information required for submission.
IRS Form 990*	Yes	Please refer to the Required Financial Documents and FAQs webpage for details on all financial information required for submission.
A-133 Audit*	Yes	Please refer to the Required Financial Documents and FAQs webpage for details on all financial information required for submission.
Conceptual or Engineered Plans	No	Conceptual or engineering designs of green infrastructure, restoration, best management practices, and other technology or techniques that will be employed during the course of the project, if applicable.
Photos	No	Please compress photos to minimize file size. 3 photos maximum.

*If your organization has recently applied to NFWF for a grant and valid information is already on file in Easygrants and is current, you will not be asked for these uploads and these categories will not appear for you in Easygrants.

METRICS

This section allows you to select the activity and outcome metrics you will use to measure your project's progress and success. Follow the directions provided in Easygrants to complete this section. A couple of pointers:

- Select the appropriate "Metrics Template" from the dropdown list.
- A list of metrics and units is also provided on the 2017 Sustain Our Great Lakes RFP.
- Please complete the metrics relevant to successful reporting of your project's progress.
- You must delete metrics that are not applicable before you can submit your proposal.
- For each metric you will need to provide values for "Current" and "At Grant Completion". In most cases the current value will be zero (0).
- Please use the metrics and units provided, and avoid adding "Other" metrics or searching for additional metrics unless you feel it is critical to understanding your project. In your project narrative, you will have the opportunity to describe additional activities and outcomes associated with your project.

BUDGET

Please refer to the [Detailed Budget Instructions](#) sheet in order to accurately complete a budget for this project.

Note: The "Requested Amount" must match your budget total exactly. The budget should only represent the grant amount being requested from NFWF; it should not include matching funds or represent the overall budget for the project.

Indirect Costs: If you intend to include indirect costs in your budget, please review NFWF's [Indirect Cost Policy](#).

MATCHING CONTRIBUTIONS

All applicants must provide matching contributions of at least 25% of total project costs (i.e., 1/3 of the grant request); however grants in the higher end of the range and innovation grants are strongly encouraged to achieve matching contributions approaching or exceeding 100% (1:1).

Click the “Add” button to add sources of matching contributions, and list each source of matching contributions separately in the space provided. Matching consists of the portion of project costs not paid with NFWF funds and may be in the form of cash, in-kind contributions and/or donations. Matching must meet all of the following criteria:

Non-federal Match:

- Verifiable from the grantee’s records
- Not included as contributions for any other award
- Necessary and reasonable for accomplishment of project or program objectives
- Are allowable costs based on the program and funding source guidelines
- Committed directly to the project and must be used within the period of performance

Federal Match:

- Verifiable from the grantee’s records
- Not included as contributions for any other Federal award
- Necessary and reasonable for accomplishment of project or program objectives
- Not paid by the Federal government under another Federal award except when authorized by Federal statute (if applicable)
- Are allowable under OMB Cost Principles
- Committed directly to the project and must be used within the period of performance

PERMITS and APPROVALS

If permits and/or approvals are required for this project, click the “Add” button to provide details for each permit and/or approval. Include extra information in the description section as necessary (e.g., pre-permit meeting held on Jan. 1, 2013, etc.).

REVIEW and SUBMIT

When you are ready to submit, each section of your proposal should be indicated “Complete” with a green check mark (✓) in the “Status” column. If any section is indicated “Incomplete” with a red (✗), you will not be able to submit and must go back and check your work in each section that is “Incomplete”. The Validation Status section on the Review and Submit page explains why the system indicates a section is “Incomplete”.

To view and save your proposal you may click on the “View PDF” button. This function creates a composite file with all of the fields and substantive uploads, which you may then save as a stand-alone document. Please note that some of the financial documentation will be excluded from the composite file, but will be received by NFWF upon submission. Once you have reviewed your proposal for accuracy, click the “Submit” button to officially submit your proposal. Upon submission, you will receive a confirmation email from Easygrants@nfwf.org.

FREQUENTLY ASKED EASYGRANTS QUESTIONS

1. How do I get back into the Easygrants online system when locked out?

Please send an email to Easygrants Helpdesk (Easygrants@nfwf.org) with your name, proposal ID #, e-mail address, phone number, program you are applying to, and a description of the issue.

2. I forgot my Easygrants password. How do I get this information sent to me?

Please go to easygrants.nfwf.org click the “Forgot your password?” link, enter your e-mail address as the Login ID, and click Submit. Easygrants will e-mail a copy of your login information. If you are unable to log in please send an email to Easygrants Helpdesk (Easygrants@nfwf.org) with your name, proposal ID #, e-mail address, phone number, program you are applying to, and a description of the issue.

3. I have finished my proposal and it is not showing up as completed.

Remember to hit the “submit” button when you have completed the application.

4. How will I know when NFWF has received my completed application?

You will receive a notification from Easygrants@nfwf.org.

5. I completed the application and it will not submit. Why not?

If you are unable to submit your application, go to the Review and Submit form in the application. If any section is indicated “Incomplete” with a red (✗), there will also be an explanation as to why the system indicates the section is “Incomplete”. You must go back and check your work in each section that is “Incomplete”. Below are two examples that frequently prevent submission:

- 1) Check the section of the Easygrants online application “Requested Amount” to see if it matches your budget total. The amounts must match **exactly** (down to the cent) for you to be able to submit a proposal. Please edit your Requested Amount if needed.

- 2) Do not complete sections of the budget where you have no costs. If you entered "0" for any budget line items, delete those line items. Placing a "0" in these line items will prevent you from submitting a proposal.

6. What should I do if a page crashes in Easygrants?

If you receive a System Encountered Error it is important to follow the instructions on the page

- 1) First, click **Resume** and you should return to the previous page. Check if the action you tried to complete occurred. If the action did not complete, make a note of what page you are on and what button or link you are clicking.
- 2) Retry the action. If the system crashes again you must click the **Send an E-mail** to report the issue. This will open a Send Error Message E-mail page in a new window or tab. **Do not skip these steps and e-mail Easygrants Helpdesk yourself; we need the information in this e-mail to resolve your issue.**
- 3) Enter your name, proposal ID #, e-mail address, phone number, and a description of what happened. The description needs to include what page you were on, what data you may have typed into the page, what button/link you clicked, and what you were trying to do.
- 4) Click **Submit** to send the message and report the error. This will be sent to the NFWF Easygrants Helpdesk along with additional technical information sent by Easygrants.

7. I need to download a copy of my submitted proposal.

To download a copy of your proposal after submitting please go to your Home screen, click the **View All Tasks** button, and find your proposal in the list of tasks. Click **View PDF** to download a copy of your proposal. If the PDF does not open or begin downloading please try again, holding the Shift or Control (CTRL) key on your keyboard to override your pop-up blocker. Please note that proposals are only available for a limited time after a cycle closes.

HELP WITH THE EASYGRANTS ONLINE SYSTEM

For Easygrants technical support please contact our Helpdesk at Easygrants@nfwf.org or leave a message at 202-595-2497. Please include your name, proposal ID #, e-mail address, phone number, program you are applying to, and a description of the issue. Helpdesk hours are 9:00 AM to 5:00 PM EST, Mon-Fri.

GENERAL QUESTIONS ABOUT THE RFP

Aislinn Gauchay
Program Director, Great Lakes
612-564-7284
Aislinn.Gauchay@nfwf.org